



Be the Key to Ending Homelessness

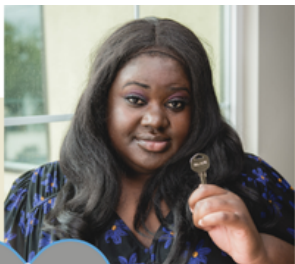
Join the Hope & Housing Alliance

For nearly 100 years, WISEPlace has transformed the lives of more than 8,953 women by providing housing solutions and wraparound services that help women work toward independence and a permanent home. As the only Orange County-based establishment leading the effort to end homelessness for unaccompanied women, WISEPlace is a beacon of hope for the most vulnerable in our community.

Our goal is to raise \$350,000 to assist 35 additional people in need during these critical times. But we can't do it without you. As a member of the Hope & Housing Alliance, you are the key to hope and housing for vulnerable, unaccompanied individuals in our community.

The 3 Keys to Ending Homelessness

Your donation will directly impact the life of one woman, unlocking the door to overcoming homelessness. Please help by joining the Hope & Housing Alliance at one of these three levels:



Silver Key
\$1,200
Can help one woman with her deposit and first month's rent



Gold Key
\$5,000
Can provide essential clinical therapy and case management for one woman



Black Key
\$10,000
Can fund the complete WISEPlace Way process, ending homelessness for one woman

Learn more at [WISEPlace.org/hope-housing-alliance](https://www.wiseplace.org/hope-housing-alliance)

The WISEPlace Way

A solutions-based program to get women back on their feet with support.



Since our 1929 inception, WISEPlace has transformed the lives of 8,953 unaccompanied women by providing safe shelter, rental assistance, and housing solutions. Facing hardship with no support system, our participants often lack the resources to end homelessness on their own. The WISEPlace Way, provides vital wraparound services on their journey from homelessness to personal self reliance.



Imagine a woman in her late 70s, a retired preschool teacher, who suddenly and tragically finds herself homeless. This is what happened to Nancy.

Unaccompanied older adults living on a small, fixed income often have no safety net. If they have a rent increase, a health emergency, or experience a crisis, they can lose their housing in a matter of weeks. For Nancy, it only took one day.

Nancy was the victim of a predatory landlord. He kicked her and her dog Pippa out of their apartment with no warning. At 76 years old, Nancy's options were limited. She couch surfed and stayed in motels until her small savings ran out. Scared and with no money, she reached out to WISEPlace.

We picked up Nancy and Pippa from a park and took them to our shelter. In just four weeks, we secured her a housing voucher, security deposit, furnishings, and moved them into a safe apartment!

Thanks to YOU, Nancy is now housed and safe, but many older women are still living in fear on the streets of Orange County every night. Adults over age 55 are the fastest growing segment of the unhoused population and almost half became homeless for the first time after age 50.

You have the power to transform lives.

Your Hope & Housing Alliance membership provides hope and housing for vulnerable women like Nancy who are alone, afraid, and in desperate need of help.

Learn more at [WISEPlace.org/hope-housing-alliance](https://wiseplace.org/hope-housing-alliance)



Adults over
Age 55

are the **fastest**
growing segment
of the unhoused
population



1 in 3

unhoused adults is
an **unaccompanied**
woman with no
children and no
spouse

"At 76 years old, I was the victim of an abusive landlord who kicked me out on the streets. Thank you WISEPlace for being there for me when I needed it the most."

Nancy

8,953
LIVES
TRANSFORMED



95%
ATTAINED AND
RETAINED HOUSING



89%
INCREASED INCOME
THROUGH EMPLOYMENT



36,418

SAFE NIGHTS OF SLEEP PROVIDED

WISEPlace
PROGRAM
OUTCOMES